



Support and Implementation

The Scenic Byway's outstanding intrinsic qualities are an important resource for both the local community and the region. In order to continue the Scenic Byway's resource protection, the Scenic Byway Coordinating Committee is committed to long-term monitoring and evaluation of the resources found within the Scenic Byway Corridor. The Scenic Byway Coordinating Committee recognizes that many agencies and organizations are engaged in routine monitoring and management of the Scenic Byway Corridor. As part of this effort, the Scenic Byway Coordinating Committee will conduct meetings quarterly, and implement an on-going evaluation and monitoring program consisting of an impact assessment, tourism organization review, and partnerships.

Corridor Management Plan Implementation Responsibilities

Individuals responsible for implementing the Corridor Management Plan will include all of the members of the current Scenic Byway Coordinating Committee. Since all of the individuals on the Scenic Byway Coordinating Committee have been involved with the project for several years, they will provide continuity and ensure that the cooperative spirit engendered by the work accomplished thus far will be sustained.

Scenic Byway Coordinating Committee

The Scenic Byway Coordinating Committee will meet quarterly, beginning in January 2010. In addition, any member of the Scenic Byway Coordinating Committee may call a special meeting together with the consensus of the Scenic Byway Coordinating Committee as needed or when special opportunities arise. The Scenic Byway

Coordinating Committee also will be responsible for filling vacancies that occur.

Impact Assessment

The Scenic Byway Coordinating Committee will evaluate the impact of Scenic Byway designation on the Scenic Byway Corridor and local community. This will involve monitoring traffic changes along the Scenic Byway, monitoring future orientation or scenic waysides for visitor impacts, surveying visitors and businesses to determine the economic impact of increased visitation, and assessing the quality of visitor services.

Tourism Organization Review

Every three years, the Scenic Byway Coordinating Committee will meet with tourism organizations involved with the Scenic Byway to address marketing issues, challenges, and opportunities. The key tourism organizations include:

- New York State Department of Economic Development
- Greene County Department of Economic Development, Tourism and Planning
- Greene County Chamber of Commerce
- Greene County Council on the Arts
- Catskill Association for Tourism Services
- Hudson Valley Tourism

Partnerships

The future management of the Scenic Byway presents an opportunity for several partnerships between the Town of Durham, Greene County, New York State, and the private sector. This partnership provides management, maintenance, law

enforcement, and emergency services. Existing and potential partners in the management, operation, and marketing of the Scenic Byway are listed below.

- Federal Highway Administration
- New York State Department of Transportation
- New York State Historic Preservation Office
- New York State Department of Economic Development
- Hudson River Valley Greenway
- Greene County Legislature
- Greene County Department of Economic Development, Tourism and Planning
- Green County Soil and Water Conservation District
- Town of Durham
- Town of Durham Historic Preservation Commission
- Durham Valley Land Trust
- Durham Agriculture Community Partnership
- Association for the Preservation of the Durham Valley
- Durham Valley Planners, Inc.
- Durham Center Museum
- Catskill Center for Conservation and Development
- Open Space Institute
- Greene County Chamber of Commerce
- Greene County Council on the Arts
- Cairo Chamber of Commerce
- Catskill Association for Tourism Services
- Hudson Valley Tourism
- New York-New Jersey Trail Conference