



Vision and Goals

Vision

The vision statement for the Corridor Management Plan describes the value, purpose, and future of the Durham Valley Scenic Byway. It also provides a foundation from which to establish goals and management strategies that will protect the Scenic Byway's intrinsic qualities. The vision statement for the Corridor Management Plan was crafted by the Scenic Byway Coordinating Committee and reflects a diverse set of interests.

The Durham Valley Scenic Byway Corridor will articulate a community that has successfully balanced growth and economic development with protection of its rural and agricultural landscapes, scenic vistas and mountain views, natural areas, cultural traditions, and historic places, all of which give the Durham Valley its sense of place and make it proud. It is a place where both visitors and residents experience, understand, and appreciate the Durham Valley's heritage through respectful exploration and learning.

Goals

Goals are developed to translate the vision into reality. Goals address specific steps that can be implemented through policy and management. The Scenic Byway Coordinating Committee identified the following goals:

- Maintain community support and involvement
- Protect, conserve, and enhance Scenic Byway Corridor resources
- Develop collaborative strategies to protect and conserve the scenic, natural, cultural, historic, and recreational resources of the Scenic Byway Corridor
- Enhance the visitor experience through interpretation and educational opportunities
- Develop collaborative strategies that encourage visitors to enjoy the unique qualities of the corridor while staying in the communities surrounding the Scenic Byway Corridor
- Promote the Scenic Byway consistent with community goals and resource protection needs
- Upgrade and maintain roads and facilities for the safety of visitors, residents, wildlife, and livestock
- Ensure appropriate access to support the various Scenic Byway uses
- Design and build interpretive sites to enhance visitor's knowledge, appreciation, and enjoyment
- Develop an integrated highway signage program

